



Geauga County
Public Library
ENGAGE. CONNECT. INSPIRE.



2024-2025 STRATEGIC PLAN

MISSION: To engage our community, connect people to all available resources, and inspire discovery, learning, and growth.

VISION: An Inspired, Engaged, and Connected Community.

Learning & Education

Geauga County Public Library is and will continue to be a trusted source of information and learning for the community providing excellent programming and collections through a positive patron experience.

2024-2025 Goal

- Maintain Geauga County Public Library's Reputation as a Trusted Source for Information
- Contribute to Educational Achievement
- Support Lifelong Learning

Initiatives

- Encourage systemwide collaboration to develop programs
- Tailor programs to specific community needs
- Highlight and promote e-materials and databases
- Provide outreach services to promote early literacy
- Partner with teachers and media staff at schools in service districts
- Partner with homeschool groups and educators
- Connect with teen community
- Highlight technology resources for patrons

Community Engagement

To support Geauga County Public Library's vision of an inspired, engaged, and connected community, we will integrate the library into all aspects of community life.

2024-2025 Goal

- Provide Spaces for Community Gathering, Interaction, and Learning
- Tailor Service Delivery & Collections to Unique Needs of Each Community
- Engage With & Support the Greater Community

Initiatives

- Create meaningful partnerships
- Create a welcoming place for all
- Service to unique and underserved populations
- Create local history programs, displays, and collections
- Support local leaders
- Engage with library and local volunteers
- Promote Foundation and Friends
- Demonstrate the value of the library card

Staff Engagement & Morale

Geauga County Public Library hires skilled, enthusiastic, and innovative staff. We are committed to providing staff with opportunities for growth and support a culture of teamwork and respect where employees feel valued and motivated to succeed.

2024-2025 Goal

- Foster Employee Skills and Development
- Create Sense of Community
- Promote a Positive Workplace Culture

Initiatives

- Utilize staff training checklists
- Encourage staff to pursue continuing education
- Improve training for supervisors
- Introduce new employees to GCPL system and culture
- Encourage participation with Staff Advisory Committee
- Provide networking opportunities
- Provide options for group fun and social occasions
- Improve communication and transparency
- Encourage an empathetic and respectful workplace
- Acknowledge achievements and success

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